

Plan PreScreen & Qualified Lead Generation for Commercial Construction in *{location}*

I reviewed over 2,500 commercial construction projects in 2012 (hospitals, office buildings, apartment complexes, retail, government projects, etc.) in the *{location}* area (*{location details}*), looking for specific items and products to bid. That's a lot of plans. That's a lot of time.

I propose to review the plans for your materials at the same time as I am reviewing them for mine and advising you as to which projects look promising based upon the criteria you provide (keywords, sample specs, benchmark details, etc).

I've been in the business for over 20 years. And I know my way around a set of plans. I don't just do a keyword search on the specs. I review the specs by hand and go over all the architectural plan sheets (details, floor plans, elevations, sections, everything) looking for those hidden gems, the projects your competitors aren't looking at, because there is no mention of your product in the spec (and so the database report misses them).

I am not granting plan access, so you'll need access of your own for this to do you much good. But I have my own plan service subscriptions, and am happy to utilize yours as well (granted your password access, etc).

I'm thinking roughly \$25 per hit, with a minimum charge of \$100/month, based on minimal reporting (project name, date, etc). More if you want copies of the spec or details (only available from leads found through/on your subscription services or in the public domain on open sites). Pricing to be much higher if you want take-offs, which are not necessarily available for all products, and would need to be negotiated on a case by case basis.

If interested, please provide me with what materials you are looking for (and if possible, what might be considered both a hit and a near miss), along with sufficient contact information, so I have reason to take your inquiry seriously (company email, phone, web site address, etc).

Upon receipt, I will review, determine if I am willing/able to address your needs, and from there, let's see if we can't work out a deal.